Rep Order# Traffic Order# 35867 8802396 Status Revised EC'd Yes

Printed: Last Received: 09/25/2012 4:24 PM 09/25/2012 3:09 PM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ) NRSC-NATL REPUB SENA

Product ISSUE Estimate#

Buyer JESSICA MURRAY

Phone# Fax#

Agency ) NEBO MEDIA

3299 K ST NW, SUITE 200 WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

10/17/2012 - 10/23/2012

301657 3201

Rep Firm

Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263

l of

## - CONTRACT COMMENT --

COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## - REMARKS --

REVISION TO SHOW CHANGE IN AGENCY NAME ONLY. CONFIRM.

THANSK

STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	600A-700A	A	:30	\$1,200.00	10/17-10/19	2	1	2	\$2,400.00	
		Buyl	ine Comment	: NEWS								
	2	M-TU	600A-700A	A	:30	\$1,200.00	10/22-10/23	2	1	2	\$2,400.00	
		Buyl	ine Comment	: NEWS								
	3	W-F	700A-900 <i>I</i>	4	:30	\$1,000.00	10/17-10/19	2	1	2	\$2,000.00	
				: EARLY SHOW	,,,,	71,100111						
	4	M-TU	700A-900 <i>I</i>	4	:30	\$1,000.00	10/22-10/23	1	1	1	\$1,000.00	
				: EARLY SHOW								
	5	W-F	900A- 1000A		:30	\$850.00	10/17-10/19	2	1	2	\$1,700.00	
		Buyl	ine Comment	: KELLY								
	6	M-TU	900A- 1000A		:30	\$850.00	10/22-10/23	1	1	1	\$850.00	
		Buyl	ine Comment	: KELLY								

2 of 6 09/25/2012 4:24 PM Rep Order# 8802396 Ver# 7 Status Revised Traffic Order# 35867 Printed:

EC'd Yes					Last Received: 09/25/2012 3:09 PM Showing Buylines: All Lines								
Station KLAS-TV LAS VEGAS Advertiser ( ) NRSC-NATL REPUB SENA Product ISSUE Estimate# Buyer JESSICA MURRAY Phone# Fax#			Agency ( ) NEBO MEDIA 3299 K ST NW, SUITE 200 WASHINGTON, DC 20007 Agency C/P1/P2/E Flight Dates 10/17/2012 - 10/23/2012 Hiatus Weeks				Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES  Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263			ES			
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	7	W-F	1000A- 1100A			:30	\$1,100.00	10/17-10/19	0	0	0	\$0.00	
		Buyl	ine Comment	:: PRICE									
	8	W-F	1100A- 1200P			:30	\$1,500.00	10/17-10/19	0	0	0	\$0.00	
		Buyl:	ine Comment	:: Y & R									

1 1 \$4,500.00 10/22-10/23 9 M-TU 1100A-:30 \$4,500.00 1200P Buyline Comment: Y & R 10/17-10/19 2 1 2 \$1,700.00 10 1200P-:30 \$850.00 1230P Buyline Comment: NEWS \$1,700.00 M-TU \$850.00 10/22-10/23 2 11 1200P-:30 1230P Buyline Comment: NEWS :30 \$900.00 10/17-10/19 1 1 \$900.00 12 W-F 1230P-200P Buyline Comment: SOAPS 10/22-10/23 1 1 \$900.00 :30 \$900.00 13 M-TU 1230P-200P Buyline Comment: SOAPS :30 \$900.00 10/17-10/19 1 1 1 \$900.00 14 200P-300P Buyline Comment: TALK 10/22-10/23 1 1 1 \$900.00 15 M-TU 200P-300P :30 \$900.00 Buyline Comment: TALK 10/17-10/19 2 1 2 \$2,000.00 \$1,000.00 16 W-F 300P-400P :30

Buyline Comment: ELLEN

09/25/2012 4:24 PM Traffic Order# 35867 Printed: Rep Order# 8802396 Status Revised Ver# EC'd Yes

Buyline Comment: NEWS

Last Received: **Showing Buylines: All Lines** 

09/25/2012 3:09 PM

3 of 6

Rep Firm ) NEBO MEDIA Station KLAS-TV LAS VEGAS Agency ( Sales Office ( ) WASHINGTON 3299 K ST NW, SUITE 200 Advertiser ( ) NRSC-NATL REPUB SENA Salesperson ( ) MIKE JONES WASHINGTON, DC 20007 Product **ISSUE** Estimate# Agency C/P1/P2/E Salesperson Phone# 202-872-5880 Buyer JESSICA MURRAY Flight Dates 10/17/2012 - 10/23/2012 Salesperson FAX# 202-872-0263 **Hiatus Weeks** Phone# Fax# Spots/Week # of Total Total Cost Daypart LT Ln Day Time Program Len Rate Dates Weeks Spots \_\_\_\_ \_\_\_\_\_\_ \$1,000.00 1 1 1 10/22-10/23 17 M-TU 300P-400P :30 \$1,000.00 Buyline Comment: ELLEN \$2,600.00 2 1 2 W-F 400P-500P :30 \$1,300.00 10/17-10/19 18 Buyline Comment: NEWS 1 1 \$1,300.00 M-TU \$1,300.00 10/22-10/23 19 400P-500P :30 Buyline Comment: NEWS 10/17-10/19 2 1 2 \$3,000.00 W-F 500P-630P :30 \$1,500.00 20 Buyline Comment: NEWS 1 \$1,500.00 \$1,500.00 10/22-10/23 1 21 M-TU 500P-630P :30 Buyline Comment: NEWS 1 2 \$2,600.00 2 22 W-F 630P-700P \$1,300.00 10/17-10/19 :30 Buyline Comment: IN EDITION 1 1 \$1,300.00 23 M-TU 630P-700P :30 \$1,300.00 10/22-10/23 1 Buyline Comment: IN EDITION W-F 700P-800P :30 \$1,300.00 10/17-10/19 2 1 2 \$2,600.00 24 Buyline Comment: ET/INSIDER \$1,300.00 25 M-TU 700P-800P \$1,300.00 10/22-10/23 1 1 1 :30 Buyline Comment: ET/INSIDER 2 1 2 \$4,400.00 26 W-F 1100P-:30 \$2,200.00 10/17-10/19 1135P Buyline Comment: NEWS 1 2 \$4,400.00 10/22-10/23 2 27 1100P-:30 \$2,200.00 M-TU 1135P

 Rep Order#
 8802396
 Ver#
 7
 Status Revised
 Traffic Order# 35867
 Printed:
 09/25/2012 4:24 PM
 4 of 6

 EC'd Yes
 Last Received:
 09/25/2012 3:09 PM

Showing Buylines: All Lines

Station Advertise Product Estimate#		KLAS-TV LAS VEGAS ( ) NRSC-NATL REPUB SENA ISSUE			Agency ( 3299 k WASH	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES							
Buyer Phone Fax#		JESSICA MURRAY			Agency C/P1/P2/ Flight Dates Hiatus Weeks		10/17/2012 - 10/23/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872 <b>-</b> 0263	
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	28	W-F	1135P- 1237A			:30	\$850.00	10/17-10/19	3	1	3	\$2,550.00	
		Buyli	ne Comment:	LETTERMAN									
	29	M-TU	1135P- 1237A			:30	\$850.00	10/22-10/23	2	1	2	\$1,700.00	
		Buyli	ne Comment:	LETTERMAN									
	30	W-F Buyli	500A-600A ne Comment:			:30	\$1,000.00	10/17-10/19	2	1	2	\$2,000.00	
		3											
	31	F Buyli	800P-900P ne Comment:			:30	\$5,500.00	10/19-10/19	0	0	0	\$0.00	
	32	SA-SU	1100P-			:30	\$1,100.00	10/20-10/21	2	1	2	\$2,200.00	
		Buyli	1135P ne Comment:	NEWS									
		•											
	33	SA Buyli	500A-700A ne Comment:	SAT EARLY		:30	\$250.00	10/20-10/20	0	0	0	\$0.00	
	34	SA	1000A~ 300P			:30	\$5,000.00	10/20-10/20	1	1	1	\$5,000.00	
		Buyli		COLLEGE FOOTBALL									
	35	SA	500P-530P	,		:30	\$800.00	10/20-10/20	1	1	1	\$800.00	
			ne Comment:			.50	4000.00	10,20 10,20	-	_	_		
	36	SA Buvli	700P-800F	: ET WEEKEND		:30	\$600.00	10/20-10/20	1	1	1	\$600.00	
		Duyli	Comment.	. 21 HEEREND									
	37	SA Buyli	630P-700F ne Comment:			:30	\$550.00	10/20-10/20	0	0	0	\$0.00	

						Showing Buylines: All Lines								
Advertiser Product		<b>ISSUE</b>		Agency ( 3299 K WASH	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES									
1	Estimate# Buyer Phone# Fax#		JESSICA MURRAY		Agency C/P1/P2/I Flight Dates Hiatus Weeks	10/17/2012 - 10/23/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
L		n Da	ay	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart 
-	<b></b> 38			630A-800A ne Comment:	SUN MORN		:30	\$850.00	10/21-10/21	0	0	0	\$0.00	
	39	) st		830A-930A ne Comment:	FACE THE NATION		:30	\$2,500.00	10/21-10/21	1	1	1	\$2,500.00	
	40	) St		930A- 1000A ne Comment:	NEWS		:30	\$450.00	10/21-10/21	0	0	0	\$0.00	
	42	. st	-	500P-530P ne Comment:	NEWS		:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	
	42	e st		630P-700P ne Comment:	NEWS		:30	\$600.00	10/21-10/21	0	0	0	\$0.00	
	43	s st		700P-800P ne Comment:	60 MINUTES		:30	\$12,000.00	10/21-10/21	1	1	1	\$12,000.00	
	4.	ı st		500A-600A ne Comment:	EYE ON DC/WALL ST		:30	\$400.00	10/21-10/21	2	1	2	\$800.00	

:30

\$400.00

10/20-10/20

Printed:

Last Received:

09/25/2012 4:24 PM

09/25/2012 3:09 PM

1

1

\$400.00

Traffic Order# 35867

5 of 6

## -REPORT TOTALS-

45

Rep Order# EC'd Yes 8802396

Ver# 7 Status Revised

Report Totals: 56 / \$81,900.00

SA

400P-500P

Buyline Comment: WHACKED OUT SPORTS

## -SALES MONTHLY TOTALS-

Oct 12: 56 / \$81,900.00

 Rep Order#
 8802396
 Ver#
 7
 Status
 Revised
 Traffic Order# 35867
 Printed:
 09/25/2012 4:24 PM
 6 of 6
 6

 EC'd
 Yes
 Last Received:
 09/25/2012 3:09 PM
 Showing Buylines: All Lines

 Station
 KLAS-TV LAS VEGAS
 Agency ( ) NEBO MEDIA
 Rep Firm

) WASHINGTON

202-872-5880

202-872-0263

) MIKE JONES

Sales Office (

Salesperson (

Station KLAS-TV LAS VEGAS Agency ( ) NEBO MEDIA
Advertiser ( ) NRSC-NATL REPUB SENA 3299 K ST NW, SUITE 200
Product ISSUE WASHINGTON, DC 20007
Estimate# Agency C/P1/P2/E
Buyer JESSICA MURRAY Flight Dates 10/17/2012 - 10/23/2012

Buyer JESSICA MURRAY Flight Dates 10/17/2012 - 10/23/2012 Salesperson Phone# Phone# Hiatus Weeks Fax#

Sales Totals: 56 / \$81,900.00

Station Totals: 56 / \$81,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00 --COMPETITIVE---18% KTUD 0% Market Totals \$264,194 CABL 0% KLAS 31% KSNV 31% KTNV 0% KVCW 1% KVMY 28 KVVU 17% UNKN

Books FEB11 Demos RA35+